

# Jupiter Capital to hold seminar on private equity funding

Colombo-based Jupiter Capital Partners has organized a seminar on private equity funding as it is fast gaining popularity as an important source of funding for growing businesses across emerging and developed countries.

Private Equity is recognized the most suitable method of funding for high-growth businesses - especially Small and Medium Enterprises (SME) engaged in high value add industries.

While highlighting the salient aspects of private equity funding, the seminar which will be held January 22 at Taj Samudra Hotel will focus on number of issues relevant to SME sector.

Dr. Indrajit Coomrasawamy, Senior Economist and former Director at the Commonwealth secretariat will deliver a keynote address on the role of private equity to develop SME sector.

Jupiter Capital Managing Director Indika Hettiarachchi and Chanaka Wickramesuriya, former Partner at LR Global will deliberate on the pri-



**Indika Hettiarachchi**

Private equity concept and process. KPMG Managing Partner Reyaz Milhular is expected to make a presentation on the business valuation and financial due-diligence which are two important areas involved in a private equity deal.

Damith Kurunduhewa, a leading Risk Consultant will do a presentation on enterprise risk management covering areas such as Environmental, Health and Safety and operational risk management.



**Dr Indrajit Coomrasawamy**

Ayomi Aluvihare Gunewardene, Partner at leading law firm F J & G de Saram will share insights on the legal aspects of doing a private equity deal based on vast experience the firm has in advising large number of private equity transactions in the country. Thilan Wijesingh is scheduled to discuss on how to present your company to Private Equity Investors.

Lakshman Wijeyewardena of National Enterprise Development Authority will also speak about



**Reyaz Milhular**

**Innovation for SMEs.**

Another highlight of the seminar is a presentation on an actual success story of a private equity backed company. Dilip Kodikara founder of Dutch Lanka Trailer Manufacturers will talk about his success story of developing one of leading industrial manufacturing companies in Sri Lanka. Jupiter Capital Managing Partner Indika Hettiarachchi said, "one reason for us to organize this seminar is to educate entrepreneurs about Private Equity and how it could help them to create wealth. Creating wealth should be the ultimate objective of all entrepreneurs and Private Equity acts as a catalyst for wealth creation while providing funding for business".

Interested participants may send registration inquiries by email to [info@jupitercapitalpartners.com](mailto:info@jupitercapitalpartners.com) and by fax to (011) 255 2063. Cost per participant is Rs 7,500 which includes refreshments and lunch. Interested participants are required to register on or before 17th of January.



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